

NOV1/12 12.27  
\*\*\* WPXI-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 18 SALESMAN # \_\_\_\_\_

SALESMAN #

SALES PRSN WA- CHERYL BLAIR

## REGIONAL

**(CE)**

DATE NOV1/12 12.27

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
FRIENDS OF MATT SMITH

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			430A-459A	30		\$175.00	10/31	11/2	2		W-F	2
PROGRAM : CH11 NEWS												
2			500A-530A	30		\$825.00	10/31	11/2	1		W-F	1
PROGRAM : CH11 NEWS AT5A												
3			530A- <del>540A</del> -600A	30		\$1,125.00	10/31	11/2	2		W-F	2
PROGRAM : CH11 NEWS												
4			1100P-1135P	30		\$2,700.00	10/31	11/2	1		W-F	1
PROGRAM : CH11 LATE NEWS												
5			1100P-1130P	30		\$2,900.00	11/3	11/3	1		SAT	1
PROGRAM : CH11 LATE NEWS												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6			1135P-1235A PROGRAM : TONIGHT SHOW	30	4	\$675.00	10/31	11/2	2		W-F	2
7			600P-630P PROGRAM : CH11 NEWS	30	3	\$925.00	11/4	11/4	1		SUN	1
8			330P-700P PROGRAM : PITTS VS NOTRE GAME	30	5	\$5,000.00	11/3	11/3	1		SAT	1
9			700P-805P PROGRAM : FOOTBALL NIGHT IN AMERICA	30	4	\$3,750.00	11/4	11/4	1		SUN	1
10			530A-600A PROGRAM : NEWS	30	2	\$500.00	11/3	11/3	1		SAT	1
11			600A-800A PROGRAM : NEWS	30	2	\$675.00	11/3	11/3	1		SAT	1
12			800A-1030A PROGRAM : NEWS	30	2	\$750.00	11/3	11/3	1		SAT	1
13			900P-1100P PROGRAM : RUDY	30	2	\$4,050.00	11/3	11/3	1		SAT	1
14			100A-130A PROGRAM : JEROME BETTIS	30	2	\$750.00	11/3	11/3	1		SAT	1
15			530A-800A PROGRAM : NEWS	30	2	\$675.00	11/4	11/4	1		SUN	1
16			800A-1000A PROGRAM : NEWS	30	2	\$750.00	11/4	11/4	1		SUN	1
17			1100A-1130A PROGRAM : OUR REGIONS BUSINESS	30	3	\$1,000.00	11/4	11/4	1		SUN	1

REP HEADLINE# 6401846  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206 FAX# 215 564 1103  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

NOV1/12 12.2  
 \*\*\* WPXI-TV \*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18			1200N-1230P	30	2	\$1,000.00	11/4	11/4	1		SUN	1
PROGRAM : FUDY												
19			230P-330P	30	2	\$2,000.00	11/4	11/4	1		SUN	1
PROGRAM : NBC SPORTS												
20			1235A-135A	30	2	\$750.00	11/4	11/4	1		SUN	1
PROGRAM : LAW AND ORDER												
NOV/12 32950.00												

CONTRACT TOTAL 32950.00  
 TOTAL SPOTS 23

Total Spots 23  
 34,525 ✓

2800 L.X

COMPETITIVE INFORMATION NOT YET AVAILABLE.  
 SVC- NSI  
 DEMOS- RA35+\*

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